



THE NEXT BEST THING TO FEEDING RAW.™

THE SCOTT FAMILY
3 GENERATIONS OF EXPERIENCE...AND CARING.

CARING FOR ANIMALS



FOR OVER 40 YEARS

The Scott family has been involved in the pet food industry since Jim Scott Sr. (center) purchased Old Mother Hubbard in 1961. His son, Jim Jr. (left) founded Wellness Pet Food, and now with Jim III, the Scots proudly introduce RAWZ®.

Through the RAWZ Fund, 100% of after-tax profits are donated to very special causes: helping to provide more service dogs and supporting traumatic brain and spinal cord injury causes.

— THE —
RAWZ® FUND
— EST. 2015 —

100%
PROFITS
DONATED

(AFTER TAXES AND RESERVES)

- 100% OF OUR PROFITS GO TO:
- PROVIDING SERVICE DOGS
 - TRAUMATIC BRAIN INJURY
 - SPINAL CORD INJURY

RAWZ®. THE NEXT BEST THING TO FEEDING RAW.™

DRY FOOD THAT TOPS THE CHARTS IS NEVER RENDERED AND USES THE MOST MEAT, POULTRY AND FISH PROTEINS WITH MINIMAL COOKING.

EXCLUSIVELY AVAILABLE FROM INDEPENDENT PET SPECIALTY RETAILERS



GRAIN FREE
DIETS

GRAIN FREE
HIGHER MEATS

RAWZ®

RAW



THE NEXT BEST THING TO FEEDING RAW.™

MEAL FREE | NOTHING RENDERED **EVER**

FIRST **7** | **INGREDIENTS**
REAL POULTRY PROTEINS 

NO RENDERED CHICKEN FAT
———— POTATO-FREE · GRAIN-FREE ————

 **SMALL BATCHES** | **STEAMED**
IN NATURAL JUICES
———— NO WATER ADDED OR NEEDED ————

BEST MIXER WITH RAW |  +  = 
OR BASE FOR HOMEMADE DIETS BECAUSE WE ARE NEVER RENDERED

HIGHER PROTEIN ...	40%
LOW CARBS	22.5%
LOWER FAT	12%
HIGHER DIGESTIBILITY.....	87.9%



ALL LIFE STAGES · ALL BREEDS