

RAWZ[®]

BRAND

100% Profits Donated

Meal Free Dry Cat Food

100% Meal - Free, 100% Rendered - Free

Dehydrated Meat retains
protein and amino acid quality

No Rendered Fat

Minimally Processed

Great supplement or
alternative to raw feeding

Highest Meat Content

90%+ Protein from meat

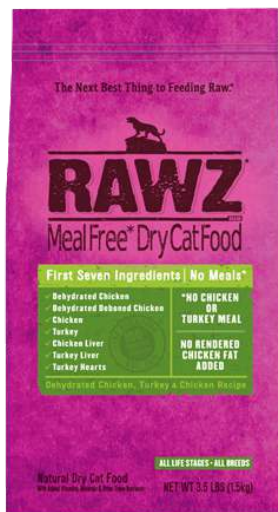
87.9% Digestible



**MADE
IN
USA**

Two Recipes

Dehydrated Chicken, Turkey & Chicken Recipe
Salmon, Dehydrated Chicken & Chicken Recipe





100% Profits Donated

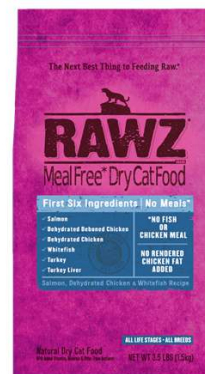
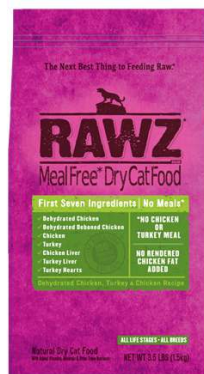
Available in 1.75 lb., 3.5 lb. & 7.8 lb. bags

INGREDIENTS for Dehydrated Chicken, Turkey & Chicken Recipe

Dehydrated Chicken, Dehydrated Deboned Chicken, Chicken, Turkey, Chicken Liver, Turkey Liver, Turkey Hearts, Pea Starch, Tapioca Starch, Dried Peas, Natural Chicken Flavor, Dried Egg Product, Flaxseeds, Dried Tomato Pomace, Salt, Choline Chloride, Potassium Chloride, DL-Methionine, Vitamins (Vitamin E Supplement, Niacin Supplement, d-calcium Pantothenate, Vitamin A Acetate, Thiamine Mononitrate, Pyridoxine Hydrochloride, Riboflavin Supplement, Vitamin D₃ Supplement, Biotin, Vitamin B₁₂ Supplement, Folic Acid), Minerals (Ferrous Sulfate, Zinc Oxide, Calcium Carbonate, Manganous Oxide, Copper Sulfate, Iron Amino Acid Chelate, Manganese Amino Acid Chelate, Zinc Amino Acid Chelate, Copper Amino Acid Chelate, Sodium Selenite, Cobalt Carbonate, Calcium Iodate), Mixed Tocopherols (Preservative), Taurine, Citric Acid (Preservative), Rosemary Extract.

GUARANTEED ANALYSIS: Protein min 40.00%, Fat min 12.00%, Fiber max 4.00%, Moisture max 10.00%, Calcium min 1.50%, Phosphorus min 1.00%, Vitamin E min 100 IU/kg, Taurine* min 1500 mg/kg, Omega-6 Fatty Acids* min 2.50%, Omega-3 Fatty Acids* min 0.80%

*Not recognized as an essential nutrient by the AAFCO dog food nutrient profiles



ADULT CAT FEEDING GUIDELINES FOR MAINTENANCE

WEIGHT (IN LBS.)	CUPS (PER DAY)
4-6	1/3
8-10	1/2
12-14	2/3

FEEDING KITTENS: Use up to two times the adult maintenance.

GESTATION/LACTATION: Use up to three times the adult maintenance.

CALORIE CONTENT (calculated): ME = 3,710 kcal/kg; 460 kcal/cup.

100% Nutritionally Complete & Balanced for All Life Stages

EXCLUSIVELY FOR INDEPENDENT RETAILERS

visit rawznaturalpetfood.com for additional information

visit rawzdigital.com to access all our digital materials



scan to learn
about our story



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