

# **RAWZ - Phosphorus Cat Cans**

### Why Is This Cat Food Low in Phosphorus?

Phosphorus is an essential mineral that supports healthy bones, teeth, and energy metabolism in cats. But for cats with certain health conditions, especially chronic kidney disease (CKD), too much phosphorus can do more harm than good. That's why some cat foods are specially designed to have lower phosphorus levels.

When a cat's kidneys aren't working as well as they should, they have a harder time filtering out excess phosphorus from the bloodstream. Over time, this buildup can lead to even more kidney damage and make your cat feel unwell. Feeding a diet that's lower in phosphorus helps ease the workload on the kidneys and supports better overall health for cats with CKD or those at risk.

This diet is designed to purposefully be lower than the AAFCO minimum phosphorus requirement for adult cats. This adjustment is made to meet the needs of cats who may benefit from a reduced phosphorus intake. While the phosphorus level is below AAFCO's minimum requirement, all other essential nutrients, like protein, vitamins, and minerals, fully meet or exceed AAFCO requirements for adult maintenance. This ensures your cat still gets complete and balanced nutrition.

# **Ingredient Explanations:**

#### Phosphorus Beef:

- Beef: This product contains a lean cut of beef that is lower in phosphorus than meals and bone-in cuts.
- Egg: A highly digestible and high-quality protein that is low in phosphorus relative to nutrient density.
- Tapioca Starch, agar-agar, and Fenugreek Seed: Low phosphorus ingredients that help maintain the texture and consistency of the product.
- Marine microalgae oil: source of omega 3's such as EPA and DHA to support antiinflammatory processes.
- Cranberries: Natural source of antioxidants that may reduce oxidative stress.
- Sunflower Oil was not used in this formula as beef is a rich source of omega-6 fatty acids.

### Phosphorus Tuna & Salmon:

- Tuna and salmon: Lean fish proteins that also provide EPA and DHA to support antiinflammatory processes.
- Sunflower oil: Provides a source of omega-6 fatty acids to provide a balanced omega-6 to omega-3 ratio.

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- Egg: A highly digestible and high-quality protein that is low in phosphorus relative to nutrient density.
- Tapioca Starch, agar-agar, and Fenugreek Seed: Low phosphorus ingredients that help maintain the texture and consistency of the product.
- Marine microalgae oil: source of omega 3's such as EPA and DHA to support antiinflammatory processes.
- Cranberries: Natural source of antioxidants that may reduce oxidative stress.

#### Phosphorus Turkey:

- Turkey and turkey liver: Provides a lean source of protein and vitamins.
- Sunflower oil: Provides a source of omega-6 fatty acids to provide a balanced omega-6 to omega-3 ratio.
- Egg: A highly digestible and high-quality protein that is low in phosphorus relative to nutrient density.
- Tapioca Starch, agar-agar, and Fenugreek Seed: Low phosphorus ingredients that help maintain the texture and consistency of the product.
- Marine microalgae oil: source of omega 3's such as EPA and DHA to support antiinflammatory processes.
- Cranberries: Natural source of antioxidants that may reduce oxidative stress.

# Comparison to Hill's K/D:

|                           | Hill's k/d Canned Diets                           |                     | RAWZ Phosphorus Canned Diets |                    |        |
|---------------------------|---|---------------------|------------------------------|--------------------|--------|
|                           | Early Support<br>Chicken,<br>Vegetable, &<br>Rice | Vegetable<br>& Tuna | Beef                         | Tuna and<br>Salmon | Turkey |
| Protein,<br>g/100kcal     | 7.6   | 7.6                 | 8.8                          | 8.4                | 8.3    |
| Fat,<br>g/100kcal         | 5.3   | 6.5                 | 6.1                          | 6.6                | 6.8    |
| Phosphorus,<br>mg/100kcal | 130   | 127                 | 93                           | 91                 | 89     |